Strategic Plan Monitoring Assignments (081011)

Goal / Desired Outcome #	*Assigned To*
Tech #1: Provide education and training to ensure awareness of relevant standards and adoption of appropriate practices.	*Frusciano*
Tech #2: Develop/endorse and promulgate standards to improve appraisal, capture, preservation, access to born-digital records.	*Meissner*
Tech #3: Make effective use of technology to enhance communication with internal and external audiences. *[Internal radar screen.]*	*Kaplan*
Tech #4: SAA will harness and cultivate the technology expertise of its members to inform strategic planning, educational programming, and internal and external communication. *[Added by the SAA Council in May 2011 (0511-II-A).]*	*Landis*
Diversity #1: Mosaic Scholarship will evolve into a program that encompasses a broad set of activities; 10 scholarships by 2013.	*Baxter*
Diversity #2: ID and promote models and develop new methods to assist archivists in diversifying the documentary record and promoting archives to diverse communities.	*Richardson*
Diversity #3: Working with appropriate communities, develop guidelines and resources on managing cultural property.	*McCrea*
Diversity #4: Adopt a Statement on Diversity; develop new programs and enhance existing programs that promote diversity, while fostering an organizational environment of inclusiveness.	*Baxter*
Advocacy/Public Awareness #1: ID public policy priorities in a legislative agenda that 1) describes each in an "issue statement" that defines the challenge and explains SAA's objectives related to it and 2) includes an action plan for accomplishing each objective.	*Felker*
Advocacy/Public Awareness #2: Increase SAA's understanding of key stakeholders' and audiences' awareness of archives/archivists and challenges to archivists' ability to ensure accessibility of historical record; use information to craft public awareness initiatives.	*Theimer*
Advocacy/Public Awareness #3: Using AAM, plan and implement PR campaign that 1) increases users' appreciation of archives, 2) continues to brand AAM as profession-wide event, and 3) stimulates archivists' involvement in public awareness activities.	*Cline*