

**Society of American Archivists
Council Meeting
August 22, 2011
Chicago, Illinois**

**Staff Report: Membership
(Prepared by Brian Doyle)**

The total number of SAA members reached a new all-time high of 6,042 at the end of April 2011. As of July, this figure stands at 5,983, yielding a 2.67% increase in deferred dues revenue from July 2010. As the table below displays, growth remains strong among students, members earning less than \$20k per year (ID1), and members earning more than \$50k per year (ID 5-7). Conversely, the number of members earning between \$20k and \$50k per year (ID 2-4) continues to decline. The resulting bimodal distribution suggests two qualitatively different groups within the full individual member dues category. In coming years, this will be of interest to the Finance and Membership Committees as they continue periodic reviews of the Society's dues structure.

Table: Membership Growth Rates by Dues Class

<u>Membership Class</u>	<u>Dues</u>	<u>Jul '10</u>	<u>Jul '11</u>	<u>Jul '10 - Jul '11 %</u>	<u>12-Month Avg. %</u>	<u>6-Month Avg. %</u>	<u>Projected FY12 %</u>
TOTAL MEMBERS		5,760	5,983	3.87%	7.64%	6.59%	8.04%
Individual Members		5,197	5,442	4.71%	8.70%	7.67%	8.83%
Associate Domestic	\$80	178	187	5.06%	9.15%	9.40%	8%
Associate Intl	\$95	61	68	11.48%	12.96%	12.44%	15%
Bridge	\$47	103	87	-15.53%	-4.66%	-19.35%	-15%
ID1 (< \$20k/yr)	\$80	831	895	7.70%	16.51%	14.68%	18%
ID2 (\$20-\$29k/yr)	\$101	250	247	-1.20%	2.61%	-0.52%	3%
ID3 (\$30-\$39k/yr)	\$124	445	430	-3.37%	-9.90%	-8.98%	-10%
ID4 (\$40-\$49k/yr)	\$152	613	590	-3.75%	0.90%	-0.47%	0%
ID5 (\$50-\$59k/yr)	\$180	479	496	3.55%	6.42%	4.15%	8%
ID6 (\$60-\$75k/yr)	\$205	391	403	3.07%**	-0.86%*	3.13%*	0%
ID7 (>\$75k/yr)	\$225	346	367	6.07%**	26.23%*	16.63%*	3%
Lifetime	\$0	14	14	--	--	--	0%
Honorary	\$0	2	2	--	--	--	0%
Retired	\$67	159	180	13.21%	4.36%	5.79%	3%
Student	\$47	1,325	1,476	11.40%	18.08%	17.76%	18%
Institutional Members		563	541	-3.91%	-1.79%	-3.08%	0%
Regular	\$265	474	456	-3.80%	-1.34%	-2.40%	0%
Sustaining	\$500	89	85	-4.49%	-4.11%	-6.53%	0%

* The ID7 category was established in January 2008. The growth figures for ID6-7 reflect in part the conversion of higher-earning members from ID6 to ID7. That being said, growth among members in both categories is higher than projected. The data suggest continuing net growth among members at ID5, ID6, and ID7.

Continuing decline among institutional members remains a point of concern. In contrast to individual membership, which is at an all-time high, the total number of institutional members (i.e., 541 as of July 2011) stands at its lowest level since April 2006—down more than 10% from a high of 604 in October 2008. (See Figures 1 and 2 below.)

The precise cause for this decline remains unknown. As previously reported, the Membership Committee and staff are planning to conduct a member survey this fall, a portion of which will query representatives from member institutions regarding their needs vis-à-vis member benefits.

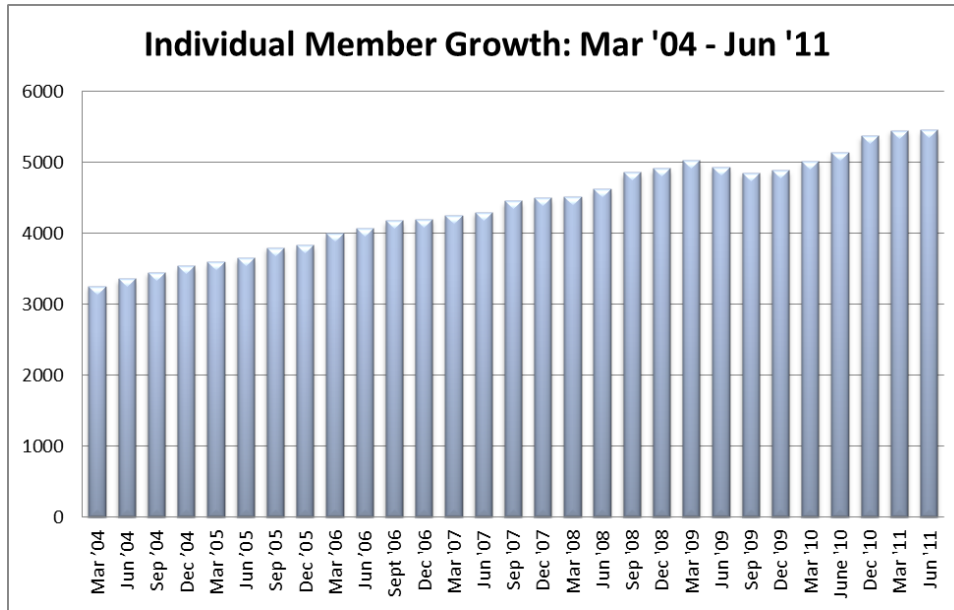


Figure 1

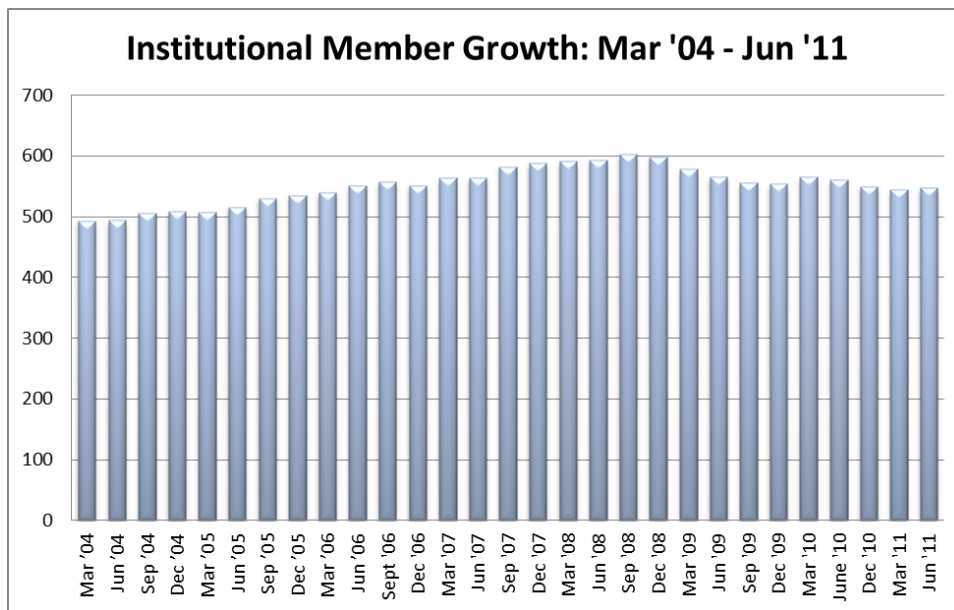


Figure 2