

**Society of American Archivists  
Council Meeting  
June 8 – 10, 2012  
Chicago, Illinois**

**Staff Report: Membership  
(Prepared by Brian Doyle)**

At the end of April 2012, overall membership remains stable at approximately 6,000 total members, virtually unchanged from April 2011. As a result of the dues increase that went into effect on July 1, 2011, and a shift toward higher-paying dues categories, dues revenue is \$18,587 (3.1%) higher than last year and deferred dues revenue is \$24,145 (6%) higher. However, projections for continued growth, based on trends observed through the third quarter of FY 2011, have not materialized. Rather, membership appears to have plateaued. As a result, we are behind budgeted dues revenue by \$29,329 (-4.5%) for the year to date.

**Table 1: Membership Growth Rates by Dues Category**

<u>Dues Category</u>	<u>Dues</u>	<u>Apr '11</u>	<u>Apr '12</u>	<i>Projected</i> <u>Apr '12</u>	<u>Apr '11- Apr '12 %</u>	<i>Projected</i> <u>FY12 %</u>	<i>Budget</i> <u>Variance*</u>
Associate Domestic	\$80	193	<b>190</b>	218	-1.55%	8%	<b>-\$2,234</b>
Associate Intl	\$95	65	<b>61</b>	79	-6.15%	15%	<b>-\$1,724</b>
Bridge	\$47	90	<b>94</b>	70	4.44%	-15%	<b>\$1,136</b>
ID1 (< \$20k/yr)	\$80	924	<b>958</b>	1,114	3.68%	18%	<b>-\$12,493</b>
ID2 (\$20-\$29k/yr)	\$101	244	<b>247</b>	260	1.23%	3%	<b>-\$1,298</b>
ID3 (\$30-\$39k/yr)	\$124	427	<b>467</b>	371	9.37%	-10%	<b>\$11,869</b>
ID4 (\$40-\$49k/yr)	\$152	599	<b>586</b>	594	-2.17%	0%	<b>-\$1,216</b>
ID5 (\$50-\$59k/yr)	\$180	492	<b>497</b>	534	1.02%	8%	<b>-\$6,375</b>
ID6 (\$60-\$75k/yr)	\$205	402	<b>422</b>	395	4.98%	0%	<b>\$5,535</b>
ID7 (>\$75k/yr)	\$225	369	<b>390</b>	380	5.69%	3%	<b>\$2,264</b>
Lifetime	\$0	14	<b>14</b>	14	--	0%	<b>\$0</b>
Honorary	\$0	2	<b>2</b>	2	--	0%	<b>\$0</b>
Retired	\$67	170	<b>201</b>	171	18.24%	3%	<b>\$2,022</b>
Student	\$47	1,508	<b>1,339</b>	1,788	-11.21%	18%	<b>-\$21,116</b>
<b>Total Individuals</b>		5,499	<b>5,468</b>	5,991	-0.41%	8.83%	<b>-\$23,988</b>
Regular Institutional	\$265	458	<b>475</b>	462	3.71%	0%	<b>\$3,445</b>
Sustaining Institutional	\$500	85	<b>74</b>	86	-12.94%	0%	<b>-\$6,000</b>
<b>Total Institutions</b>		543	<b>549</b>	548	1.10%	0%	<b>-\$2,555</b>
<b>TOTAL MEMBERS</b>		6,042	<b>6,017</b>	6,539	0.54%	8.04%	<b>-\$26,543</b>

\* Figures cited are simple calculations derived from the difference between actual April 2012 member figures and the projected April 2012 figures, multiplied by the dues amount. However, due to the deferred nature of dues revenue, as well as the July 2011 dues increase, *these budget variances do not correspond directly to the financial reports.*