



Advertising Opportunities

Increase Your Visibility by Advertising in the Society of American Archivists 2004 Annual Meeting Preliminary Program and On-Site Program

ANNUAL MEETING PRELIMINARY PROGRAM

Advertising Deadline: February 16, 2004

Circulation: 4,500

Trim Size: 8 1/2" x 11"

Rates:

1/4 Page	\$250	3 3/4" (width) x 4 1/4" (length)
1/2 Page	\$400	7" x 4 1/2"
Full Page	\$550	7" x 9"
Inside Front Cover	\$700	7" x 9"
Inside Back Cover	\$700	7" x 9"
Back Cover	\$800	7" x 9"

ON-SITE PROGRAM

Advertising Deadline: May 14, 2004

Circulation: 1,500

Trim Size: 5 1/2" x 8 1/2"

Rates:

1/4 Page	N/A	
1/2 Page	\$300	4 1/2" x 3 3/4"
Full Page	\$450	4 1/2" x 7 1/2"
Inside Front Cover	\$525	4 1/2" x 7 1/2"
Inside Back Cover	\$525	4 1/2" x 7 1/2"
Back Cover	\$625	4 1/2" x 7 1/2"

Exhibitors receive a 15% discount on ad space.

Rates are based on camera-ready copy. Layout, typesetting, or extra camera work will be charged at the printer's rates.

Ad Specifications: Clean black-and-white or red copy. Glossy photos only. Artwork to size.

Ads can be sent as electronic files if they are created in QuarkXpress, Adobe Illustrator, or Adobe Photoshop. Ads can be saved as or include graphics in .tif, .eps, or .jpg format and must be at least 300 dpi.** Save files on floppy disk, 100 mg Zip, or CD. Macintosh files preferred but PC acceptable. All picture files, fonts, and a final paper proof must be included. If e-mailing, please Stuff

APPLICATION

- A** Preliminary Program
 On-Site Program
 Both
- B** 1/4 Page Inside Front Cover
 1/2 Page Inside Back Cover
 Full Page Back Cover
- C** Exhibitor
 Non-Exhibitor

COMPANY NAME

ADDRESS

CITY STATE ZIP

TELEPHONE

FAX



Return artwork and check to:
Society of American Archivists
527 S. Wells, 5th Floor
Chicago, Illinois 60607
312/922-0140
312/347-1452 (fax)

Artwork must accompany payment.

or Zip the files. E-mail files to designwest@ameritech.net. For questions regarding electronic submission, e-mail Patty Pulliam at designwest@ameritech.net

***Files sent in any formats other than those outlined above may not be usable. Additional fees will be incurred to translate, and quality of reproduction may be compromised. Conversion of advertisements to preferred materials, as well as other production charges, will be billed at cost plus handling.*